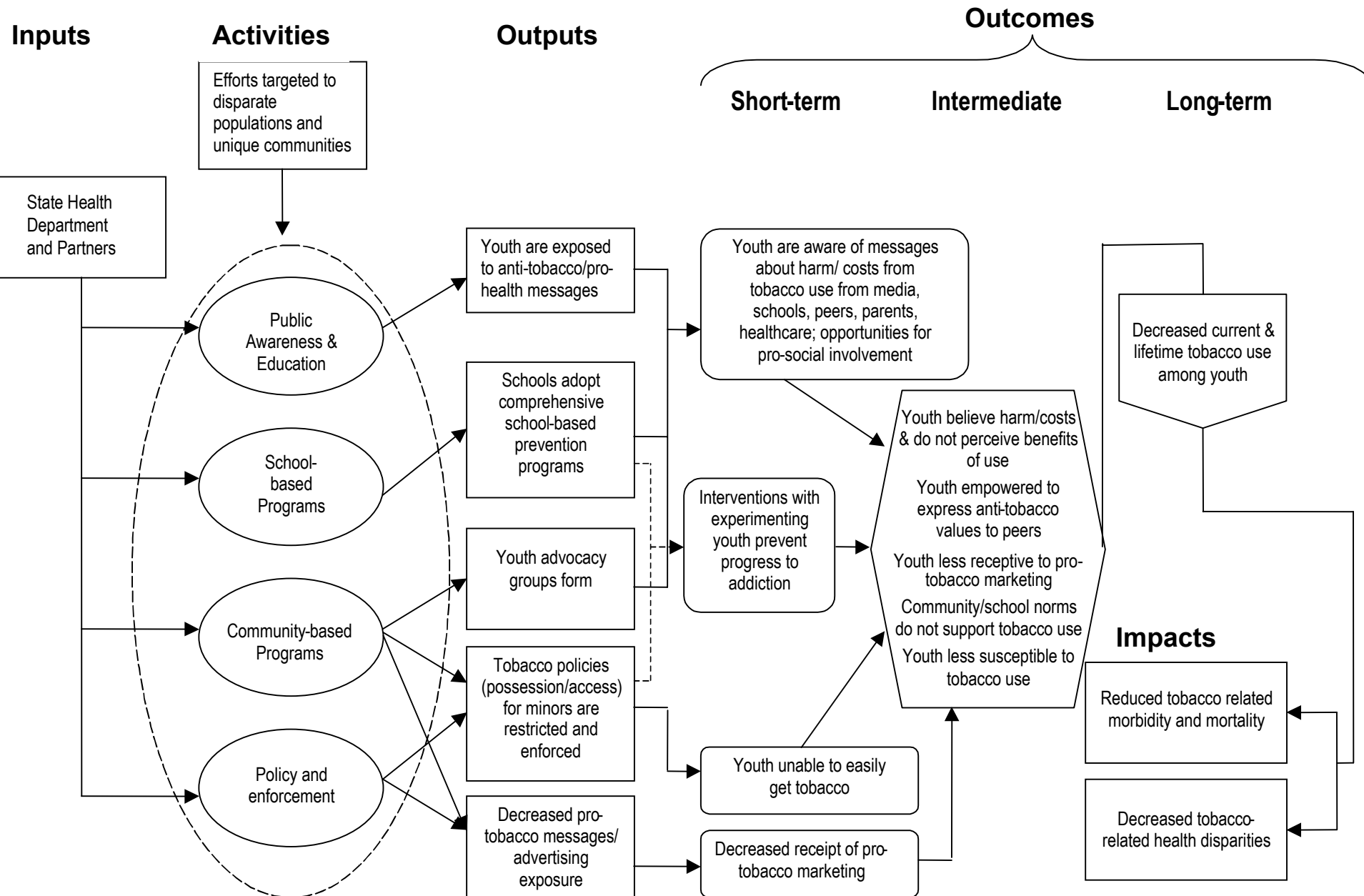


Social Sources of Youth Tobacco

Statewide Perspective

Preventing Initiation of Tobacco Use



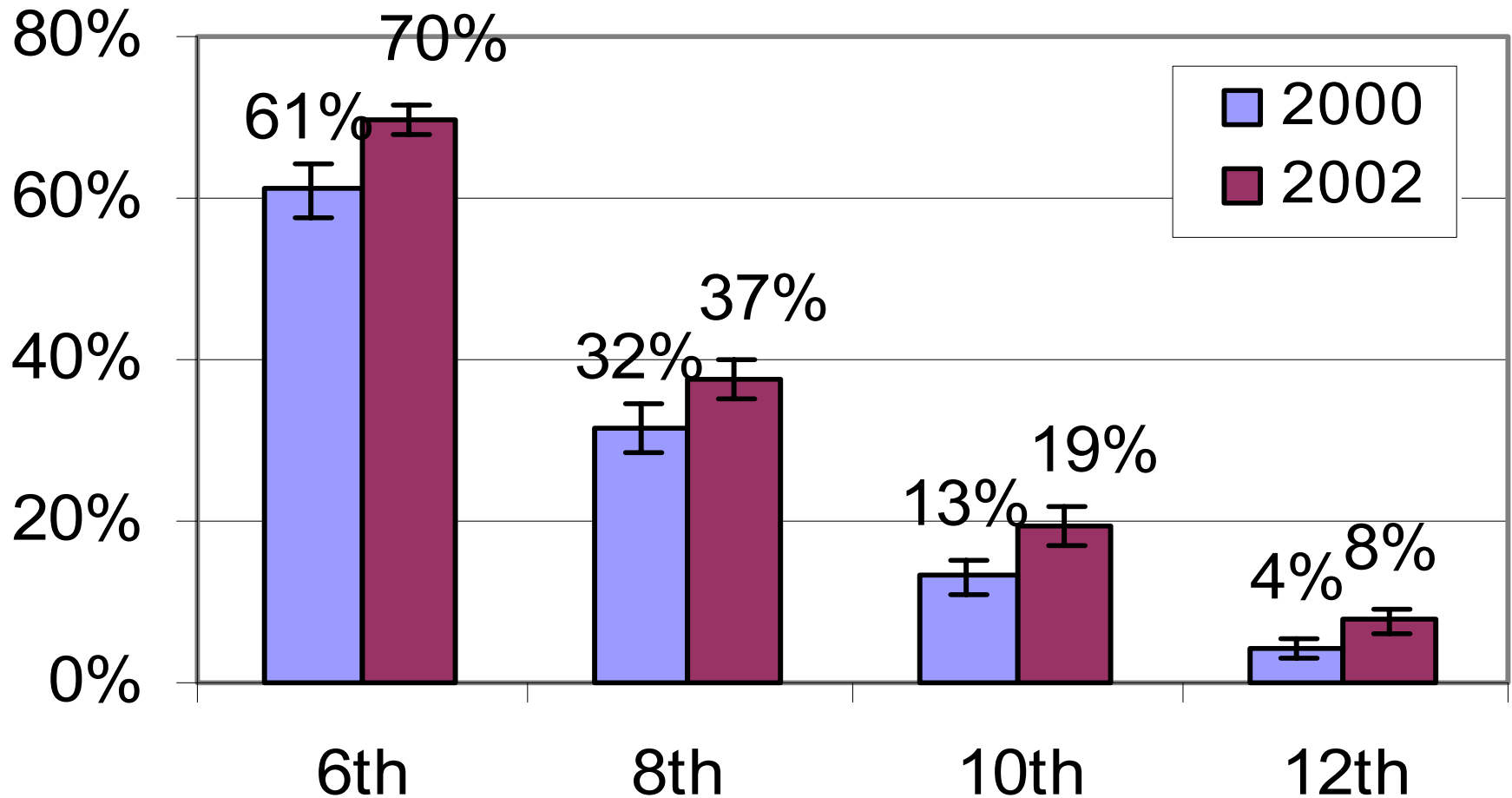
Why is youth access important as a tobacco prevention strategy?

Unpublished Community Guide findings:

- Recommends comprehensive youth access activities as an effective intervention to reduce youth tobacco use:
 - Sales laws directed at retailers
 - Purchase, possession and use laws directed at youth
 - Active enforcement of sales laws
 - Retailer Education
 - Community Education
- **Single activities are not effective**

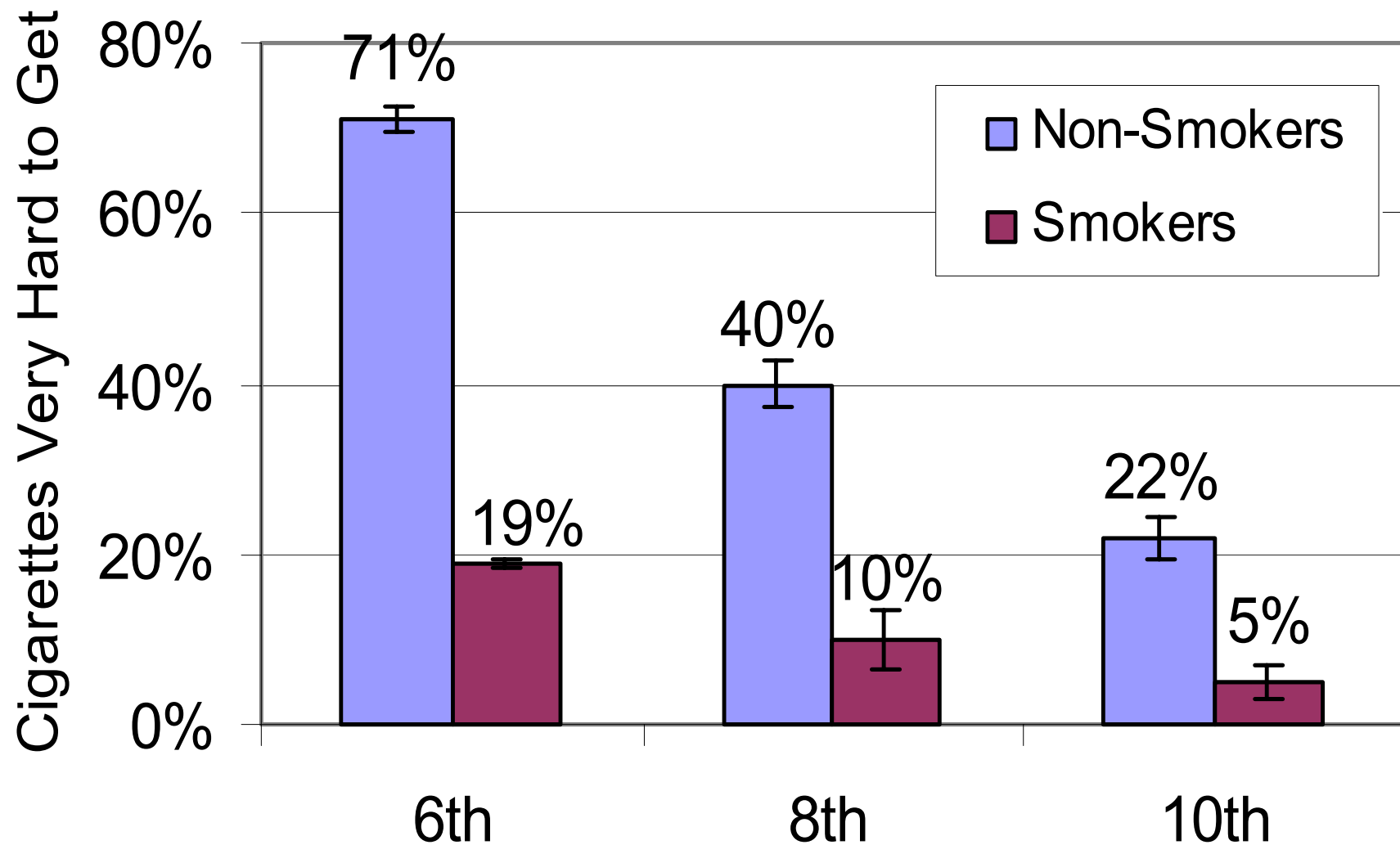
**How easy is it for youth to get
tobacco?**

Youth Who Think It Would Be Very Hard to Get Cigarettes



Source: WSSHAB 2000 and Healthy Youth Survey 2002

Ease of Access by Smoking Status

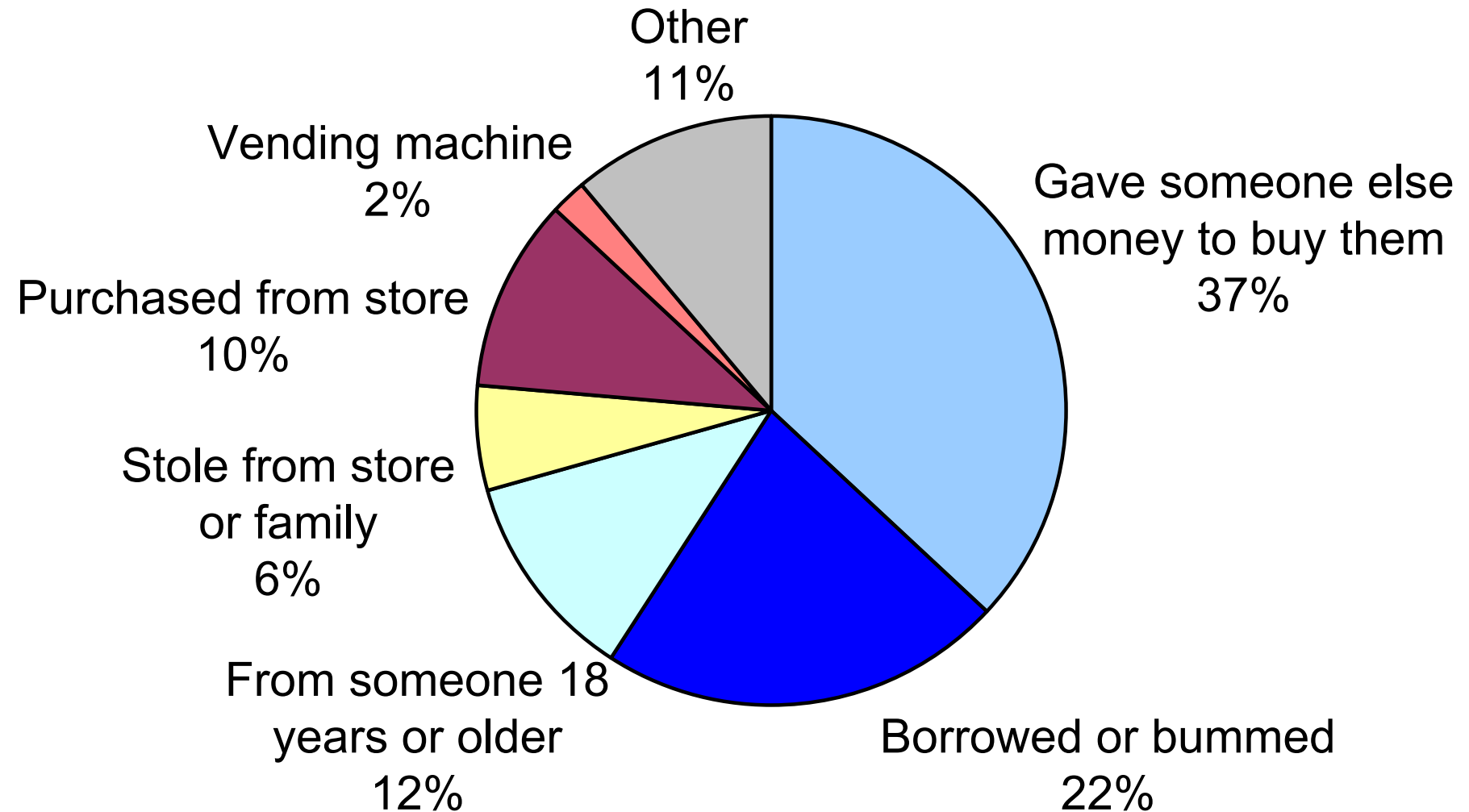


Source: Healthy Youth Survey 2002

Where do youth get tobacco?

Usual Source of Tobacco WA State

10th Grade 2002 HYS

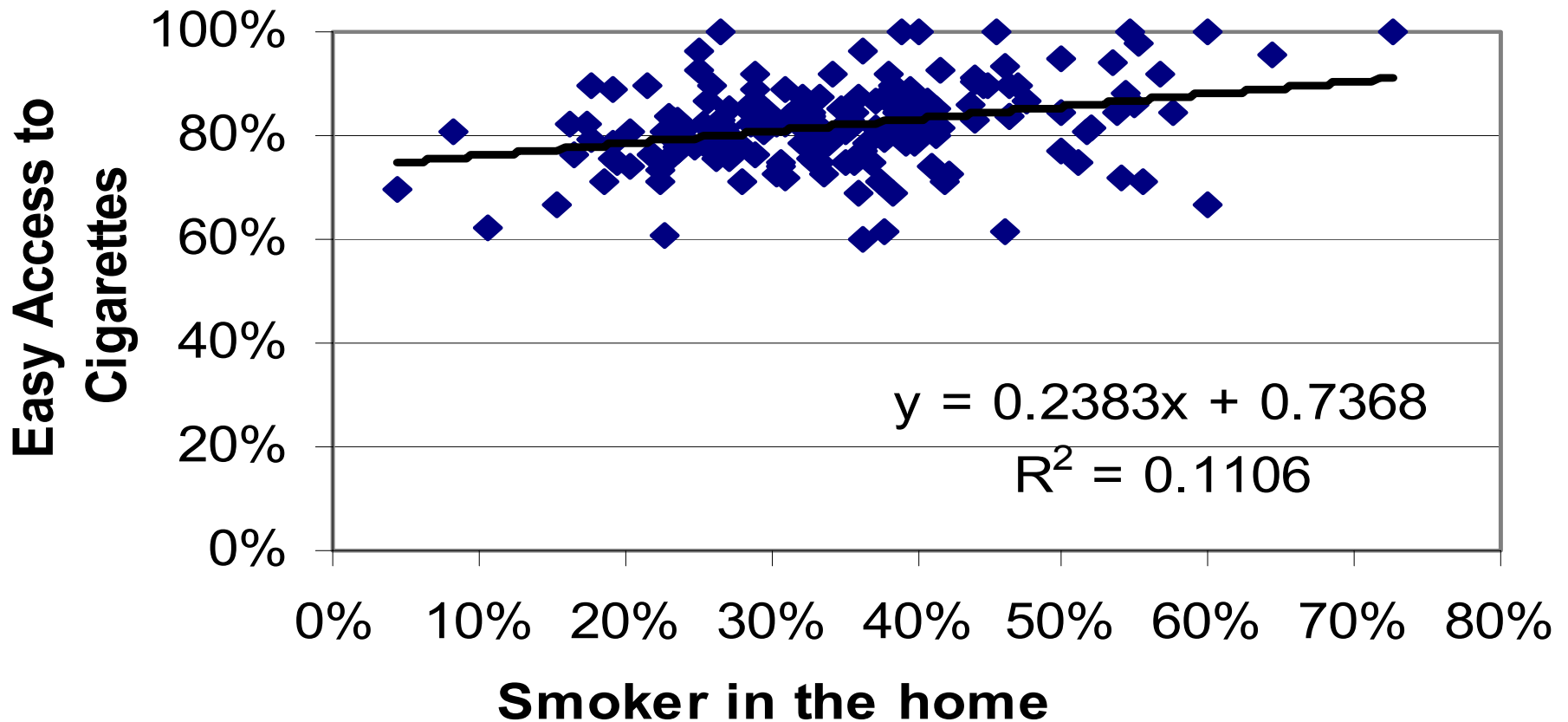


What do we know about “Social Sources”?

Friends and parents are a primary
source of tobacco for new smokers

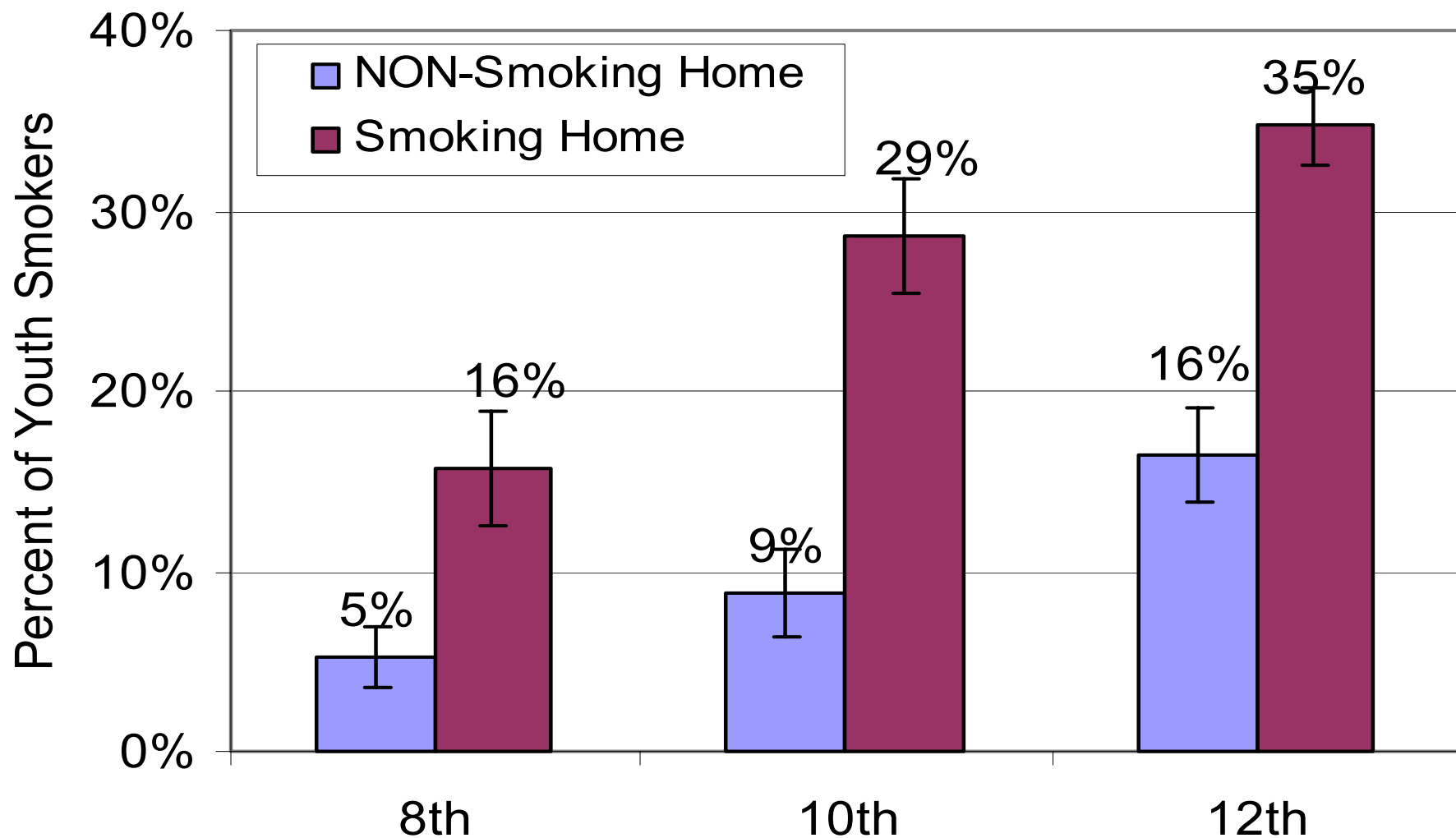
Access to Tobacco is Easier when Someone in the Home Smokes Cigarettes

10th grade, n=182



Source: Healthy Youth Survey 2002 – building level analysis

Youth Smoking Rates with Other Smokers in the Home

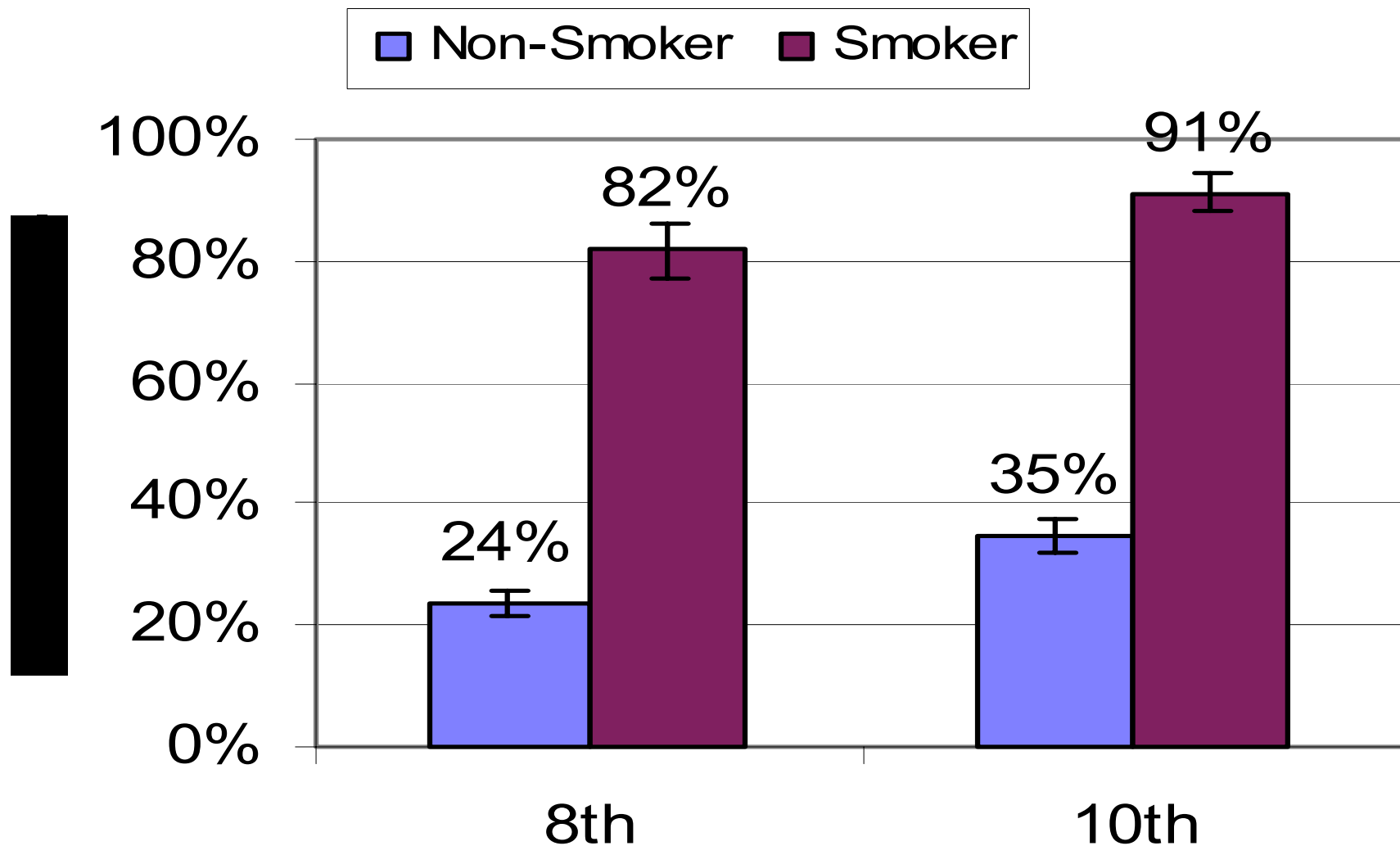


Source: *Healthy Youth Survey 2002*

Social sources for older and more addicted youth

**Asking friends who are over 18 to
purchase**

Youth with Best Friends who Smoke by Smoking Status



Source: Healthy Youth Survey 2002

Social Sources for older and more addicted youth

- Asking strangers to purchase, “shoulder tapping”

What about “Other” Sources?

What can we do about Youth Access and Social Sources?

Implement comprehensive youth access activities

- Keep underage youth tobacco purchases low
- Educate parents to keep cigarettes away from their children
- Continue to encourage and help adults to quit

Implement comprehensive youth access activities

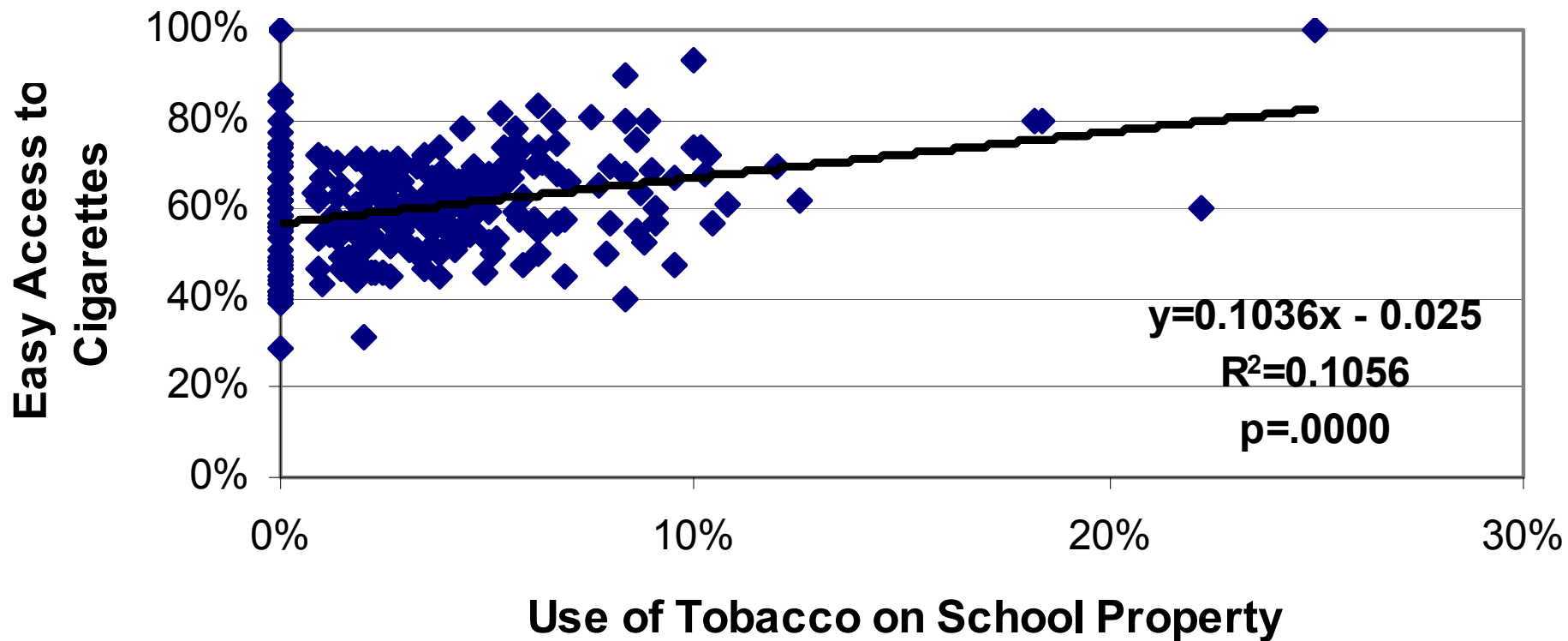
- Change communities norms about youth tobacco use
- Change community policy to communicate no smoking for everyone

Implement comprehensive youth access activities

- Increase capacity for enforcement of youth possession and use laws
 - ✓ Consistent school and community policies
 - ✓ Supportive not punitive policies
 - ✓ Create mechanism for enforcement

Access to Cigarettes is Easier when it is Allowed on School Property

8th Grade, n=264



Source: Healthy Youth Survey 2002 – building level analysis

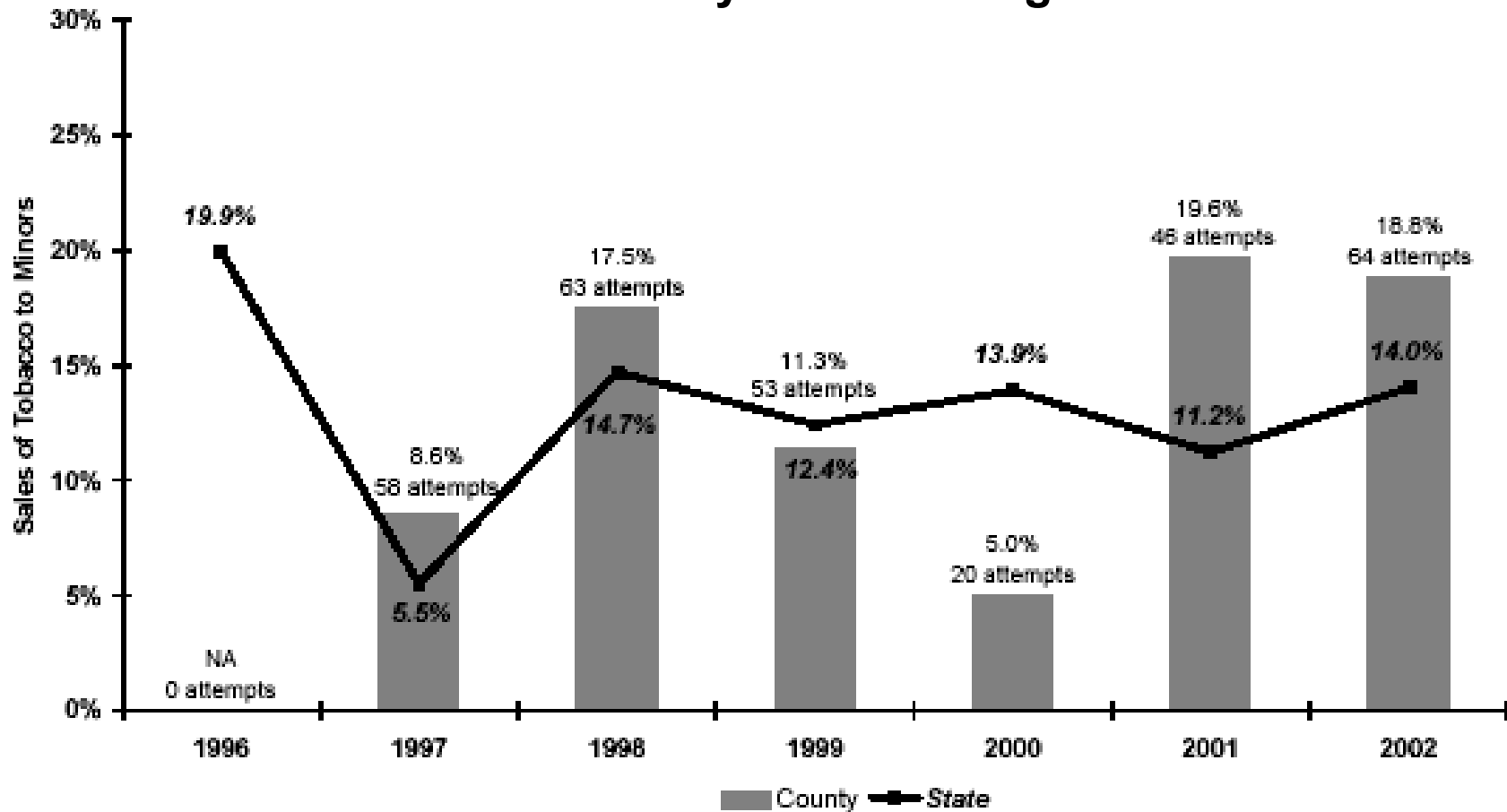
Examples of Youth Access Activities from the Local Level

Comprehensive Youth Access Activities in Pierce County

- Retailer compliance and education
- Implementation of smoking bans
- Community and School education

Sales of Tobacco to Minors

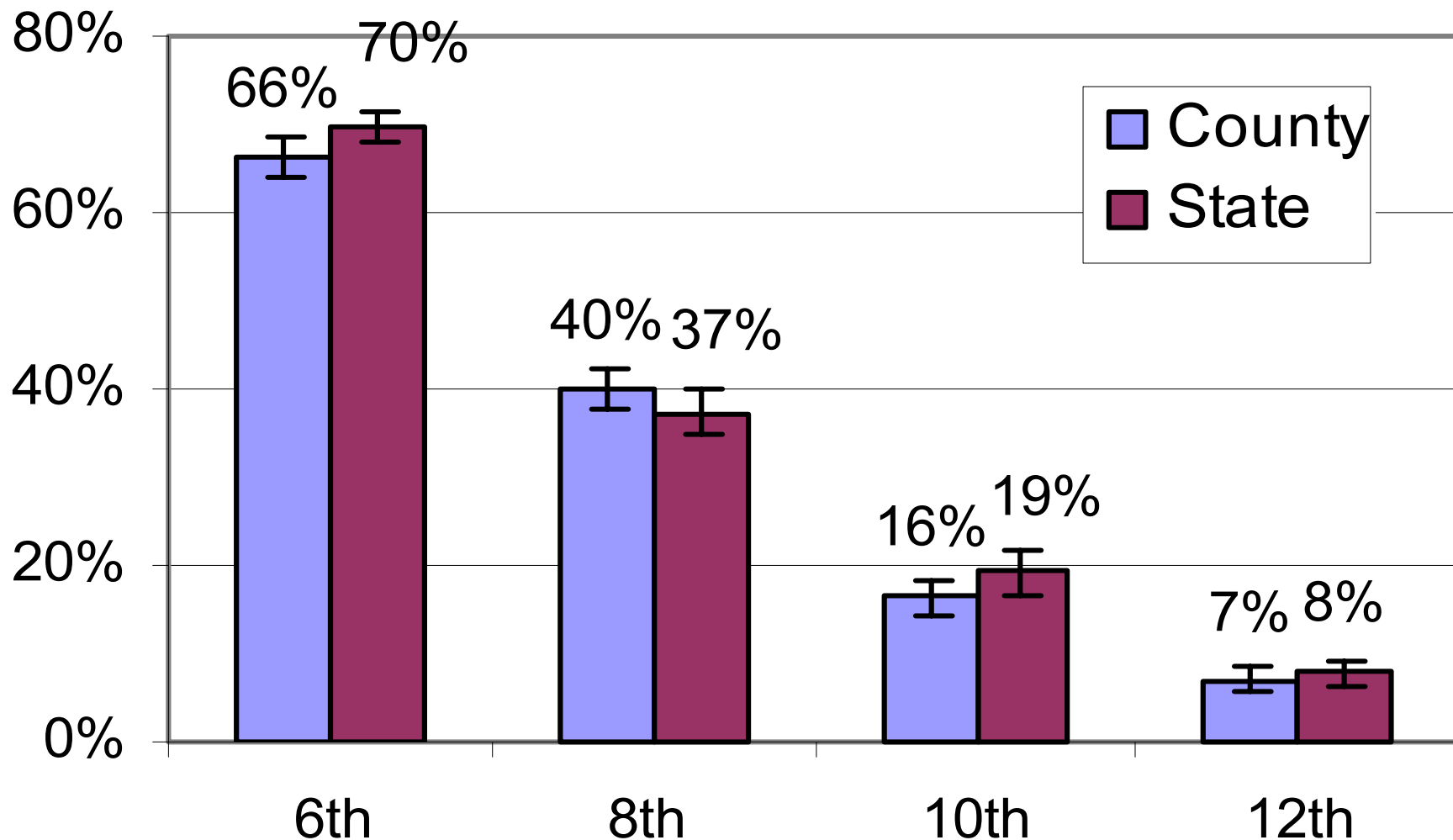
Pierce County and Washington State



Source: Washington State Department of Health
Synar Compliance Check Database 1996-2002

Technical note: Data presented were reported to DOH as a result of annual random compliance checks conducted in compliance with the federal Synar Amendment. Additional checks conducted by local health or law enforcement are not included.

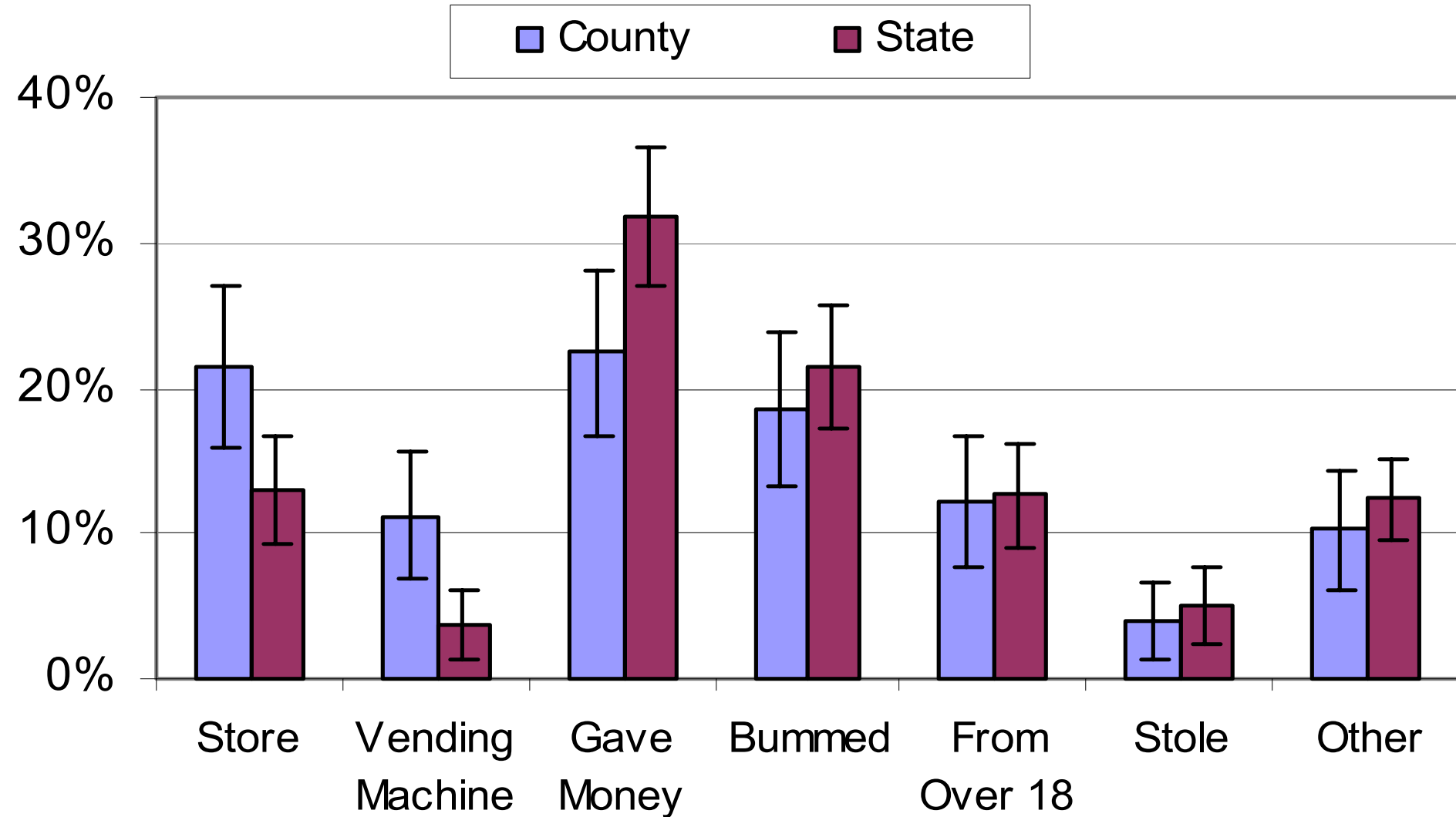
Very Hard to Get Cigarettes in Pierce County



Source: Healthy Youth Survey 2002

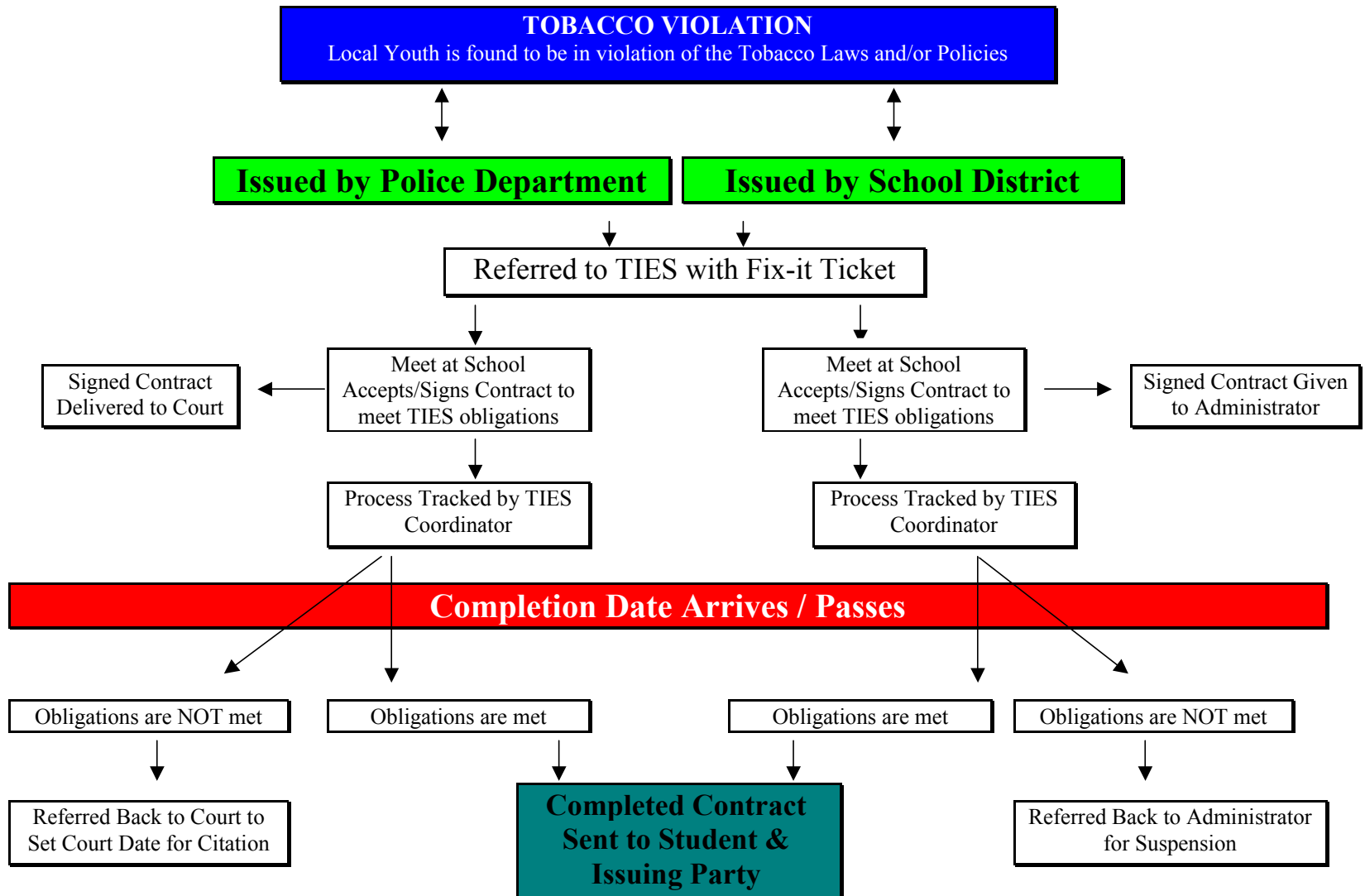
Pierce County - Usual Source of Tobacco

10th Grade 2002 HYS

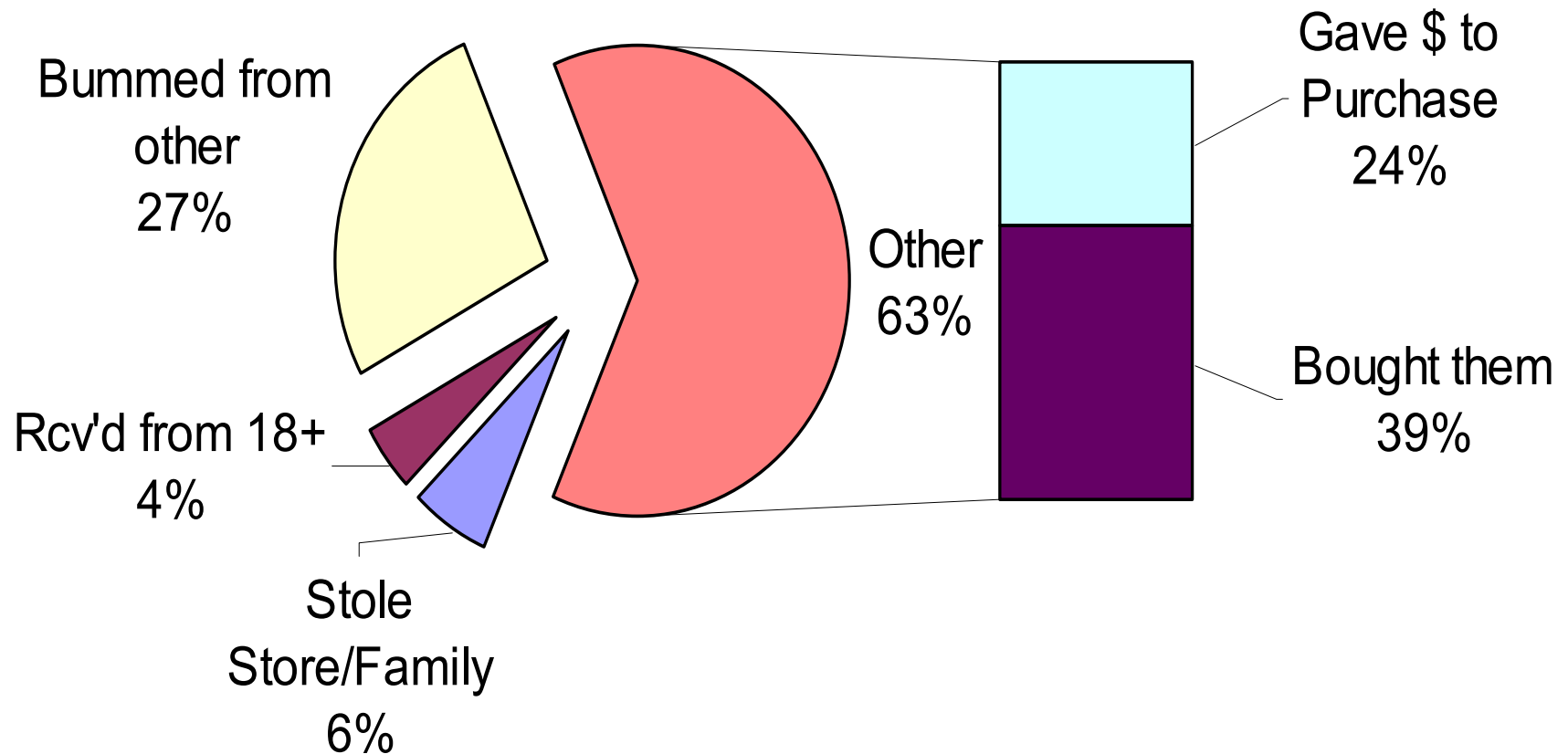


TIES Model – Design Process

TIES Process / Tracking



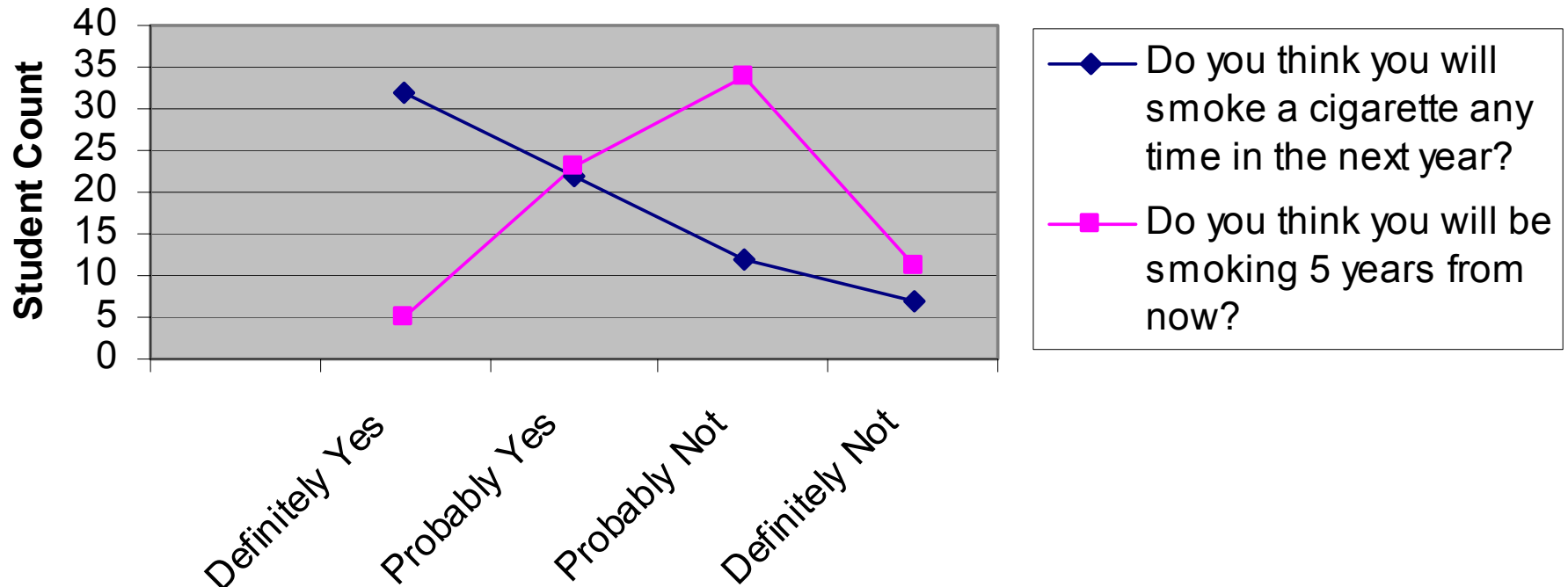
Primary source in past 30 days



Source: TIES Intro Questionnaire 2003-2004

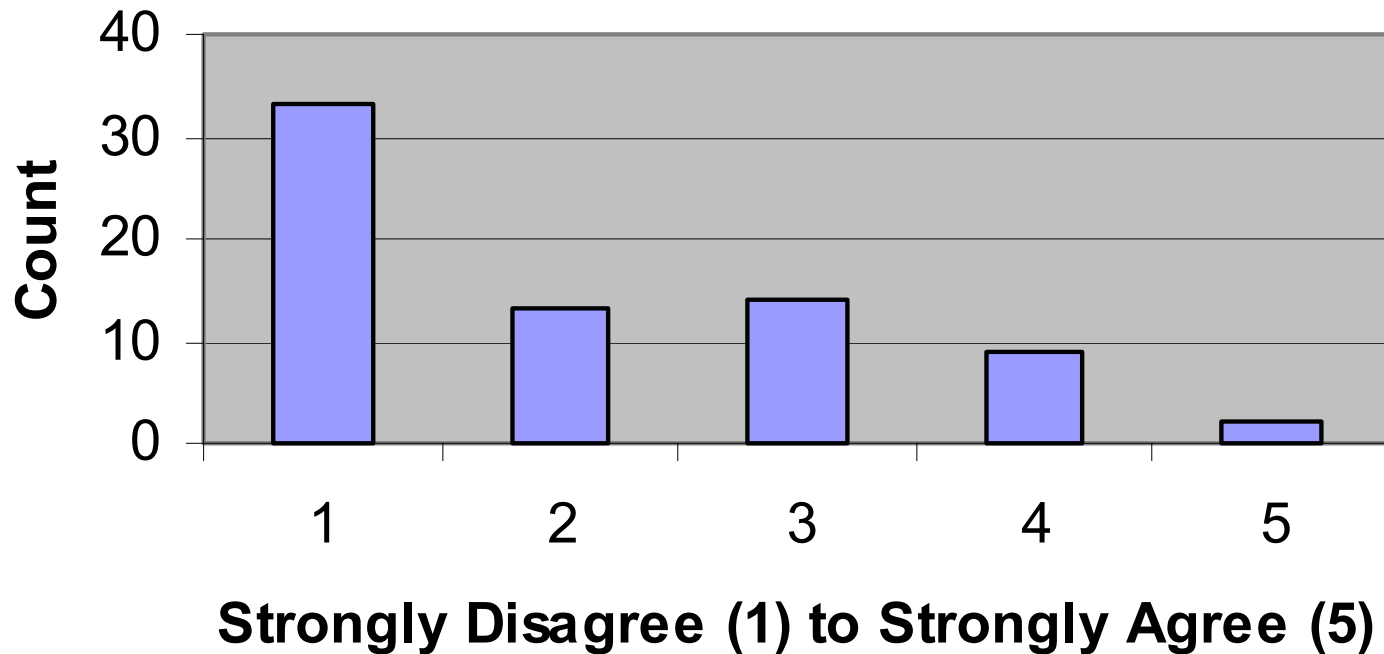
Believed Use Patterns

Believed Use Patterns - 1 year / 5 year



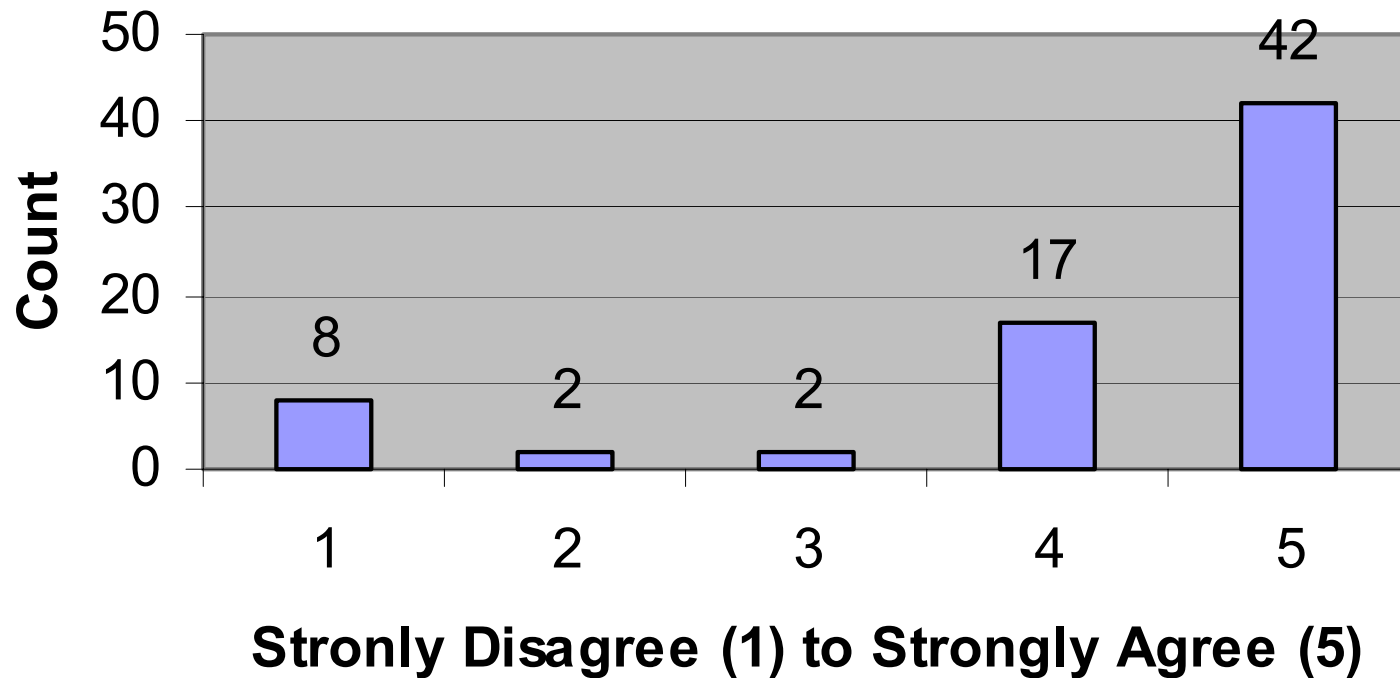
Peer Acceptance

Tobacco helps kids get accepted by others their own age



Setting an Example

Tobacco use is a BAD example to younger brothers and sisters



Local Capacity for Enforcement of Youth Possession and Use Laws

School and Community tobacco policies

- Supportive – education and cessation
- Coordinated enforcement with law enforcement and judicial system

Possession Law

Consistent Enforcement = Prevention

Schools

Possession and Use

- Illegal on school property to include buses and school sponsored events

School District Policy to enforce Law

- Various levels of suspension
- Citation by law enforcement may be issued
- Cessation Program

Prevention

- General health Curriculum, K-12
- Piloting “Get Real About Tobacco” in 2 junior high school
- Piloting elementary school tobacco prevention program in 6 schools

Possession Law

Consistent Enforcement = Prevention

Community

Civil infraction (class 3)

- Fine
- 4 hours of community service (or both)
- Court may also require participation in a smoking cessation program

Municipal and district courts have jurisdiction for enforcement

- An officer of a lower court must enforce the laws of a higher jurisdiction even with out a corresponding local regulation
- Local law enforcement officers of the
- jurisdiction are the enforcement arm of the lower courts
- An officer who does not see an infraction can still write the citation

Puyallup Municipal Court

- Citation is issued by PPD
- 15 day window to receive green copy
- Fax signed contract with citation number to Municipal Court clerk
- Further action held in queue until completion/non-completion of TIES
- Pre-collection or dismissal

Pierce County District Court

- Citation is issued by PC Sheriff (16-17 yr old students only)
- 15 day window to receive green copy
- Fax signed contract with citation number to District Court supervisor
- Release date set on ticket for 5-7 days after contract date
- Pre-collection or dismissal

For More Information

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Youth Access

WA DOH Tobacco Prevention & Control Program

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Next Youth Access conference call:

June 17th 10am-11am

Next Youth Access Task Force meeting:

June 16th, 10am-12pm, Issaquah Police Dept

Thank you!

Susan Richardson

WA DOH Tobacco Prevention and Control Program

360.236.3745

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